

# Armidale Regional Airport

## Electronic Media – Pricing Schedule 2024



## Electronic Media Board

### Still displays

- 10 Second display intervals
  - Each advertisement is displayed on all four monitors every 7 minutes.
  - Four different media boards throughout the Airport Terminal
  - Maximum of 40 still advertisers
1. **Minimum 1 month Contract Casual Rate = \$250/month + GST** (One artwork, no changes)
  2. **6 Month Contract = \$220/month + GST** (Artwork can be changed three times)
  3. **12-month Contract = \$180/month + GST** (Artwork can be changed six times)

### Video Advertising

- 30 second video display intervals
  - Maximum of 6 video advertisers
  - Four different media boards through the Airport terminal
  - Delivery of one Advertisement every 7 minutes
1. **Casual Rate = \$400/month + GST** (One video, no changes)
  2. **6-month Contract = \$300/month + GST** (Artwork can be changed three times)
  3. **12-month contract = \$220/month + GST** (Artwork can be changed six times)