

# Armidale Regional Airport

## Electronic Media – Pricing Schedule 2022



## Electronic Media Board

### Still displays

- 10 Second display intervals
  - One advertiser display every three minutes
  - Five different media boards throughout the Airport Terminal
  - Maximum of 18 still advertisers
1. **Casual Rate – Minimum 1 month = \$250/month +GST** (One artwork, no changes)
  2. **6 Month Contract = \$220/month + GST** (Artwork can be changed three times)
  3. **12 month Contract = \$180/month + GST** (Artwork can be changed six times)

### Video Advertising

- 30 second video display intervals
  - Maximum of 6 video advertisers
  - Five different media boards through the Airport terminal
  - Maximum of five Advertisers
  - Delivery of one Advertisement every 3 minutes
1. **Casual Rate = \$400/month +GST** (One artwork, no changes)
  2. **6 month Contract = \$300/month +GST** (Artwork can be changed three times)
  3. **12 month contract = \$220/month +GST** (Artwork can be changed six times)